



DUTTON DUNWICH SOFTBALL ASSOCIATION

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Dutton Dunwich Softball Association (DDSA) is submitting this letter to community members, local businesses and organizations in our community to seek partnerships towards a project we are completing on behalf of the community.

DDSA & the Municipality of Dutton/Dunwich have joined forces to renovate the baseball diamonds at the Sons of Scotland Park in Dutton - but help is needed from the community.

We are the only remaining baseball league in Western Elgin County, offering a full suite of baseball for ages 3 - 20, in softball, fastball, and hardball. Dutton is well established as the local hub for baseball, and registrations are growing exponentially each year. In 2023, our number of youth registered grew by 35% from 2022.

The current conditions of the ball diamonds at the Sons of Scotland Park are in desperate need of some upgrades. The backstops have been patched together with netting and fence over the years, the benches in the dugouts are falling apart, and the dugouts do not fit a full ball team. The dugouts also offer no reprieve from the sun for players.

Phase 1 of the project involves replacing the backstops & dugouts on Diamonds 1 & 2. The dugouts will be replaced with larger and more accessible dugouts, equipped with a roof. The benches will be replaced with new steel backed benches.

Based on quotes received to complete Phase 1 of the project, \$150,000.00 has been budgeted. The funds are being sought by the Committee through applying to local and provincial grant programs, raising money through DDSA, creative solutions with in-kind contributions, as well as seeking financial donations from the community. We have fully raised all funds required to complete the backstops and dugouts on Diamond 1. Demolition of Diamond 1 has started, and contractors will be installing the new infrastructure and Diamond 1 will be completed in December 2023.

We are aiming to fund the backstops & dugouts on Diamond 2, so they can be completed at the same time when contractors are onsite in December 2023. The current backstops and dugout fencing is over 30 years old, and was used when it was acquired and installed in the 1970s. DDSA is actively seeking donations and sponsors for Diamond 2. We have currently raised about \$38, 500 toward Diamond 2 - **and still need to raise approximately \$25, 000 by December 15th**. If this work cannot be completed, baseball registrations will have to be downsized, and players will need to be turned away to other centres, removing them from the community of Dutton/Dunwich for baseball.

We are reaching out to the entire community to seek any monetary donations to help make our project work. This is a community project, for our community in Western Elgin County. We plan

to recognize our sponsors formally through social media, at an in person event, as well as permanent signage at the Sons of Scotland Park. Please see the Recognition Plan at the end of this letter.

We welcome all financial and in-kind contributions to this project. We are asking the community to consider any sized financial contribution to this project, between \$500 - \$5000, however we are thankful to make any sized arrangement & contribution work, and are thankful for any assistance.

Thank you for your time and consideration,

Maryjo Tait
Secretary & Funding Lead - Diamonds Improvement Committee
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Current Dugout on Diamond # 2



Concept Photo up proposed Dugout Renovation:



Proposed Donor Recognition Plan



We are offering many way to donate to this community project, and we propose the following recognition plan for our major sponsors:

Home Plate Sponsors (\$5,000 and up)

- Highlighted as a major sponsor as home plate sponsors on the permanent signage at the Sons of Scotland Park. Your organization name will be printed, and be the largest visible level of sponsorship, similar to the above.
- Will also be highlighted as a Major Sponsor of DDSA on our website and facebook, including pictures & associated news release.
- May also be in “Memory of” individuals or families - custom wording accepted



Base Sponsors (\$1,000 - \$5,000)

- Highlighted as a base level sponsor on base plates on the permanent signage at the Sons of Scotland Park. Your organization name will be printed on the medium home plates, similar to above.

Ball Sponsors (\$500)

- Highlighted as a baseball sponsor on permanent signage at the Sons of Scotland Park - name of organization/sponsor will be printed on a baseball on the permanent sign similar to the above..

All Sponsor Amounts also will be recognized additionally with:

- Recognition on Dunwich Dutton Softball Association website & Facebook page
- Recognition in news releases & verbally at ribbon cutting event of re-opening the diamonds